Outside

Please keep all copy/images inside this area. (.3.75 inch margins)

back panel - remember to flip upside down!

fold

address panel

inside

glue area - NO COPY

Please keep all copy/images inside this area.

fold

NO COPY in this area

lip

return glue area

Okay to put copy here, but NO CRITICAL DONOR INFO (name, address, credit card number, etc.)
This area will be torn when you open it, and you will not be able to read anything written here.
Thank you/tax deduction/501c3 information are all fine here.